

WELCOME TO

ELEMENT





NUESKE'S APPLEWOOD SMOKED MEATS

REQUEST FOR PROPOSAL — PAID MEDIA SERVICES





HELLO!

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SECTION ONE: AGENCY OVERVIEW



EXPERIENCE A PARTNERSHIP

WHERE COLLABORATION DRIVES RESULTS

First things first, you'll notice that working with us isn't going to be like working with other outside vendors—because we're not a vendor. **We're an extension of your team.**

We prioritize partnerships that are the right fit, so when we join forces, we're all in, ready to collaborate and make things happen. Together, we'll unlock the full potential of our teams, creating strategies that don't just meet goals but elevate them, driving real value at every turn.



OUR BRAND VALUES

OWN IT

Take ownership. When we say something will be done, it gets done. No matter what.

STAY CURIOUS

Ask why. Search more. Don't ever think you've got it all figured out. Challenge the way things have always been.

CREATIVE SWAGGER

Leverage the power of creative thinking and collaboration and deliver brilliant, standout work and ideas.

LEVEL UP

In all areas, personally and professionally, we constantly push ourselves to reach the next level.

CONTINUOUS IMPROVEMENT

Communication is a two-way channel that fuels our journey. Feedback is how we grow and get better.

ELEMENT BY THE NUMBERS

- 1 office, headquartered in De Pere, Wisconsin
- 8.2 years, the average tenure of our top 10 accounts
- 22+ years as a full-service marketing agency
- 45 full-time creative problem-solvers
- Owned by Lance & Nikki Peroutka



65% National
20% Regional
15% Local



60% B2B
40% B2C



THE ELEMENT STORY

MORE THAN TWO DECADES OF GROWTH, PARTNERSHIP, AND EVOLUTION

Every good story, and plenty of successful businesses, begin in a basement. Element is no exception.

Founded in 2003 by Lance Peroutka, Element was built on a simple belief: sales and marketing are inseparable. From day one, we've believed that marketing should support sales, strengthen brands, and drive measurable business growth.

Over the past two decades, we've evolved in an ever-changing marketing landscape, intentionally expanding our capabilities to provide fully integrated marketing support under one roof. What hasn't changed is our commitment to serving our clients.

Today, we partner with nationally recognized brands (many headquartered in Wisconsin!) to deliver strategy-first marketing solutions. We continue to refine, challenge the status quo, and never settle for "the way it's always been done."

SECTION TWO: ACCOUNT TEAM



ONE TEAM MADE FOR REAL RESULTS

ALL UNDER ONE ROOF

Element has assembled the best team of pros in all marketing disciplines, giving you the power and bandwidth you need to reach your goals.

Our full-service approach to paid media combines strategy, creative, audience targeting, analytics, and optimization to ensure every media dollar is working harder to drive measurable business growth.



OUR CREW

Strategy Masterminds

Killer Creatives

Content Gurus

Website Wizards

Digital Ninjas

PR Pros

Media Mavens



MEGHAN MURPHY

MEDIA DIRECTOR

With more than 30 years of experience in media strategy, planning, and buying, Meghan helps clients maximize their marketing investments through data-driven media strategies and thoughtful campaign optimization. She leads the development of integrated media plans that connect audiences with brands across the customer journey, ensuring every channel, tactic, and dollar works harder to deliver measurable business results.

Experience:

- Expert in developing integrated media strategies that align with business goals and drive awareness, engagement, and conversion.
- Extensive experience across traditional and digital media planning, buying, optimization, and performance analysis.
- Skilled at leveraging audience insights, data, and emerging technology to maximize media effectiveness and marketing ROI.
- Proven leader in cross-channel campaign strategy, helping brands create cohesive media experiences that deliver measurable business outcomes.

KATIE BRAMSCHREIBER

DIRECTOR OF INTEGRATED STRATEGY

With 15+ years of marketing experience, Katie serves as a strategic partner to clients, helping translate business goals into integrated marketing strategies that drive measurable results. Known for connecting insights to action, she helps clients uncover opportunities, align marketing efforts, and make smarter decisions that drive business performance.

Experience:

- Leads integrated marketing strategies that connect brand, media, content, public relations, web, and measurement initiatives.
- Expert at translating business objectives, audience insights, and market trends into strategies that drive growth and performance.
- Experienced in discovery, audience development, journey mapping, campaign planning, and performance measurement.
- Known for turning complex challenges into actionable strategies that help clients make smarter marketing decisions and achieve business results.





JODY BENNETT

DIRECTOR OF BRAND & CREATIVE

She connects brand strategy with creative execution, ensuring every campaign, message, and visual aligns with the larger business objective. By partnering closely with our media team, she helps bring cohesive, impactful brand experiences to life.

Experience:

- 14+ years building brands and leading creative, translating strategy into campaigns and experiences that drive engagement.
- Specializes in uniting design, marketing, and cross-functional teams to deliver cohesive, on-brand creative.
- Experienced in leading complex marketing and digital projects, from multi-site campaigns for Foot Locker Inc. to immersive applications such as the Kohler LuxStone and Walk-in-Bath augmented reality apps.
- Skilled in bringing integrated campaigns and brand experiences to life with a focus on consistency, usability, and performance.



JAMIE MITCHELL

SENIOR ACCOUNT EXECUTIVE

A seasoned marketer with 20+ years of experience, she's your partner in crime, keeping teams aligned, translating your vision, and ensuring the site is on-brand and delivered on time.

Experience:

- Experienced in building strong partnerships with marketing leaders as a strategic team member who understands business and marketing goals.
- Proven expertise leading cross-functional teams to deliver integrated marketing campaigns, understanding how to translate client visions into clear briefs and deliverables.
- Skilled in managing project scope, budgets, and timelines while addressing challenges and protecting profitability.
- Drives client growth by identifying opportunities, presenting innovative agency solutions, and helping clients leverage trends and strategies to achieve their goals.

TREVOR JACKSON

PAID MEDIA STRATEGIST

Bringing 11+ years of experience helping brands connect business goals, audience insights, and paid media strategy to drive measurable growth. With expertise spanning full-funnel marketing, e-commerce, content strategy, and paid media, he leverages data-driven decision making to identify opportunities, optimize performance, and maximize return on investment across channels.

Experience:

- Experienced in developing and overseeing paid media strategies that align audience insights, business objectives, and measurable outcomes.
- Leverages marketing data and performance analytics to inform strategy, optimization, and investment decisions.
- Hands-on expertise across Google Ads, Google Shopping, Meta Ads, LinkedIn Ads, and other leading paid media platforms.





KYLE KATERS

PAID MEDIA SPECIALIST

Kyle plays a key role in the execution, monitoring, and optimization of paid media campaigns. Drawing on almost two decades of experience, he helps ensure campaigns are running efficiently, performance is continuously evaluated, and optimization opportunities are translated into action.

Experience:

- Manages and optimizes paid media campaigns across Google Ads, Meta, LinkedIn, YouTube, Instacart, and display platforms.
- Monitors campaign performance and implements optimizations to improve efficiency and results.
- Experienced across agency, corporate, retail, and nonprofit environments.
- Brings a creative perspective to campaign execution while maintaining a focus on measurable outcomes.

JARED SCHELFHOUT

DIGITAL MARKETING SPECIALIST

With 8 years of marketing experience, Jared bridges the gap between high-level strategy and technical data infrastructure. He specializes in designing measurement frameworks and building effective infrastructure to evaluate performance and drive business growth.

Experience:

- Expert in creating measurement strategies and building effective, reliable data infrastructure.
- Proven ability to audit and optimize analytics systems to track user behavior and inform design and marketing decisions.
- Skilled in implementing campaign conversion tracking processes that improve performance and overall measurement accuracy.
- Leads technical SEO and Generative Engine Optimization (GEO) strategies, auditing sites and implementing structural and content updates to boost visibility.



SECTION THREE: RELEVANT EXPERIENCE



PROVEN FOOD INDUSTRY EXPERIENCE

Our experience spans industries, audiences, and business models, giving us the ability to apply proven ideas and cross-category insights in new ways. We believe that makes us a stronger strategic partner.

Food and beverage is one of the industries we know best. Over the past two decades, we've supported brands across consumer, wholesale, foodservice, and distributor markets with integrated marketing strategies designed to drive growth.

The case studies, linked on the landing page, highlight a simple truth: no two brands are the same. Every strategy is tailored to the customer journey, business goals, and growth opportunities at hand, resulting in solutions designed to deliver measurable results.

Case Study Approximate Budgets

Berres Brothers	\$225,000
LaClare	\$290,000
Grass Run Farms	\$330,000

**Based on average annual budget, does not include media expense.*

SECTION FOUR: STRATEGIC APPROACH





PHASE ONE: STRATEGY

AUDIENCE-FIRST, FULL-FUNNEL MEDIA PLANNING

Our media approach is rooted in understanding people first. We develop integrated, full-funnel strategies that connect the right audience with the right message at every stage of the customer journey, from building awareness and shaping consideration to driving measurable conversions. By combining first-party data, audience insights, market trends, and continuous optimization across channels, we ensure every media investment contributes to meaningful business outcomes, not just campaign metrics.

- **Audience-first planning** rather than channel-first planning.
- **Integrated paid media** where search, social, display, video, audio, and traditional channels each play a role.
- **Data-informed optimization** using first-party data, GA4, platform insights, and ongoing performance analysis.
- **Regular monitoring** of market trends and competitor activity to spot opportunities early and adapt strategy proactively.
- **Business outcomes over media metrics**, connecting awareness and engagement efforts to measurable conversions and long-term growth.

PHASE TWO:

CHANNEL MIX

REACHING THE RIGHT AUDIENCE, THROUGH THE RIGHT CHANNELS

The most important aspect of campaign development is a deep understanding of the target audience. Once we understand who they are, what motivates them, and how they make decisions, we can recommend the right media mix, channels, flight plan, and tactics based on available budget, ensuring every investment is aligned to drive meaningful business results for Nueske's.

- Certain channels are worth prioritizing right away, reaching users who are already signaling intent and generating strong lead volume.
- From there, the media mix broadens to engage a wider audience, including prospects who may not yet be familiar with Nueske's products.





PHASE THREE:

MEASUREMENT

METRICS THAT DRIVE DECISIONS, NOT JUST REPORTS

Our approach to measurement starts with business objectives, not media metrics. While KPIs such as CTR, CPC, impressions, and engagement provide valuable insight into campaign performance, their primary purpose is to help us understand *why* business results occur. We view reporting as a tool for action, not simply observation, using data to uncover opportunities, guide optimization decisions, and continuously improve performance. Every metric should answer a question, inform a recommendation, and ultimately help drive stronger results over time.

- Establish KPIs based on each tactic's role in the funnel and the action we want audiences to take next.
- Continuously monitor and optimize performance to ensure awareness, consideration, and conversion tactics are working together toward shared business goals.

PHASE FOUR: TRACKING

ENSURING ACCURATE MEASUREMENT AND SMARTER OPTIMIZATION

Accurate tracking setup is essential to understanding campaign performance and making informed decisions. We establish and validate conversion tracking at the outset, then continually monitor performance. This allows us to identify what's driving results, uncover areas for optimization, and make strategic adjustments when performance data suggests changes are needed.

- Compare campaign performance against both tactical KPIs and overall business objectives to ensure alignment.
- Use tracking insights to refine audience targeting, channel allocation, messaging, and strategy when results indicate gaps or opportunities.





PHASE FIVE: CREATIVE

PURPOSEFUL CREATIVE THAT EVOLVES WITH PERFORMANCE

Creative should do more than capture attention, it should inspire action. Our approach starts with campaign themes that resonate with the audience and support clear business objectives. From there, we continuously evaluate performance, refine messaging and creative assets, and test new ideas to uncover opportunities for improvement. By balancing consistency with ongoing optimization, we create campaigns that stay relevant, effective, and aligned with business goals.

- Align creative themes and messaging to campaign objectives, audience needs, seasonal priorities, and key offers.
- Create and evolve static, animated, and/or video assets that align with campaign objectives, using performance data to refine messaging and improve results over time.
- Refresh creative across channels to maintain relevance and support each stage of the customer journey.
- Use structured testing to validate ideas, isolate variables, and identify opportunities for incremental performance gains.

PHASE SIX: REPORTING

CREATING A CADENCE THAT MOVES AT THE SPEED OF BUSINESS

Our reporting cadence is customized to align with your business cycles, planning processes, and key decision-making moments, ensuring insights are delivered when they're most valuable.

- We view reporting as a two-way conversation, not a one-way report-out. We bring performance insights and recommendations, while your team provides business context, seasonal priorities, and market feedback that help shape ongoing optimization.
- Cadence typically includes a combination of 24/7 dashboards, monthly snapshots, campaign-specific recaps, and quarterly strategic planning discussions.



WHY OUR APPROACH IS DIFFERENT

TYPICAL MEDIA VENDORS

Cookie-cutter media plans

Channel recommendations made in silos

Limited visibility between reports

Execution often outsourced

Process prone to delays and surprise costs

Creative focused only on aesthetics

“Set it and forget it” mentality



E L E M E N T

Custom strategies built for your audience and goals

Cross-functional teams, one unified strategy

24/7 dashboard access and transparent reporting

Full-service, all-in-house team of experts

Workflow designed for efficiency, anticipating challenges, and keeping milestones on track

Performance-driven creative built to drive results

Weekly monitoring and ongoing optimizations

SECTION FIVE: STRATEGIES Q&A



DATA-DRIVEN DECISIONS START WITH UNDERSTANDING

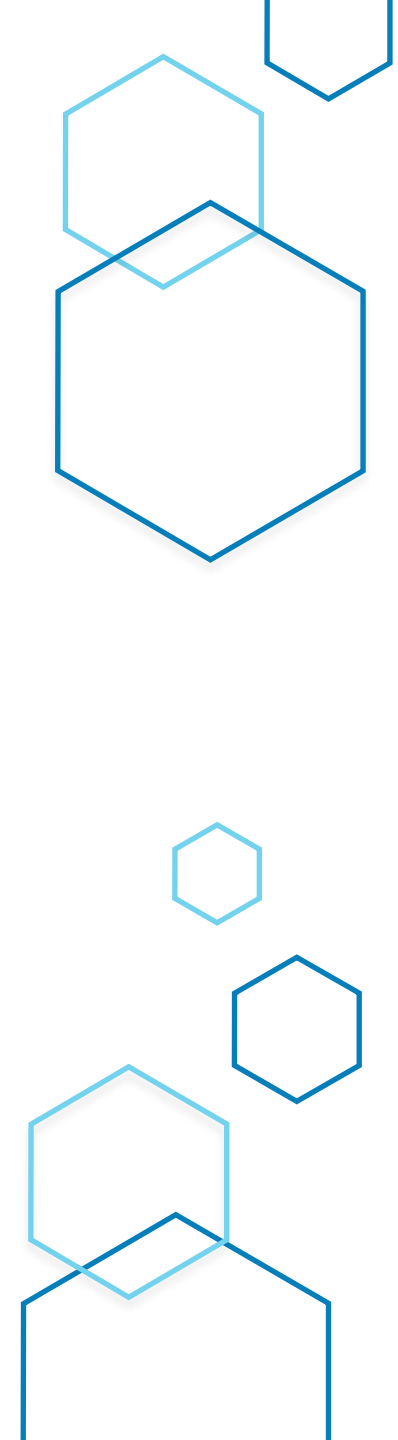
Every business challenge is unique, but our approach remains consistent: **understand the business, align on goals, evaluate performance and opportunities, and then develop strategies and recommendations designed to drive measurable growth.**

The examples below illustrate how we would approach several of Nueske's key priorities as a strategic partner.

Q: How would you ensure a successful transition while protecting holiday revenue?

A successful transition begins with understanding before changing. Our first priority would be developing a clear understanding of campaign structure, historical performance, audience targeting, creative strategy, measurement methodology, and seasonal trends.

Given the timing of the transition, protecting holiday performance would be equally important. Rather than implementing sweeping changes, we would focus on identifying opportunities to strengthen and optimize proven tactics, helping minimize risk while positioning campaigns for a successful holiday season. Any recommendations would be informed by data, business objectives, and opportunities uncovered during the transition process.

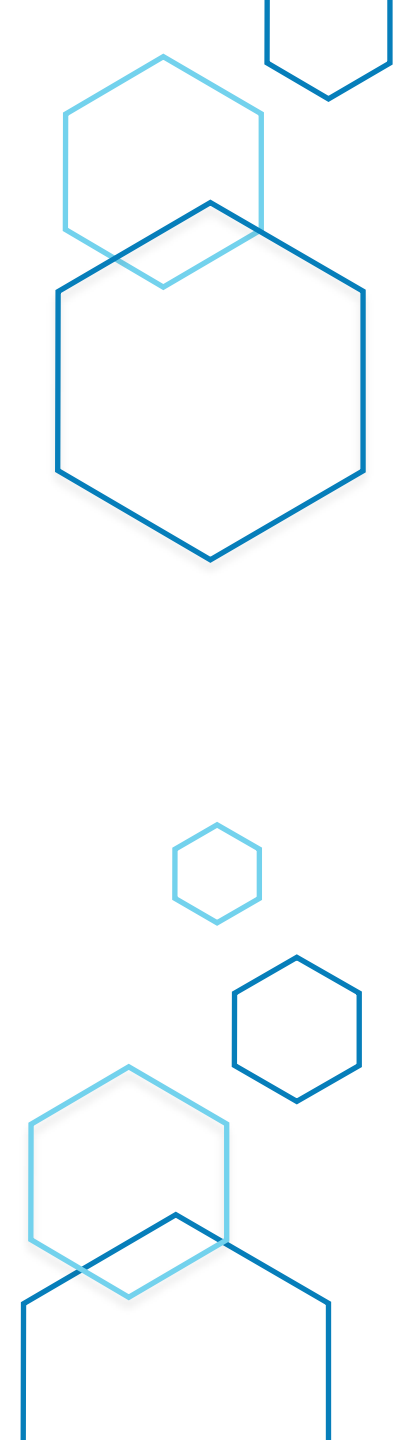


DATA-DRIVEN DECISIONS START WITH UNDERSTANDING

Q: How would you acquire new customers while maintaining or improving ROAS?

Customer acquisition and ROAS are closely connected, requiring a balance between short-term efficiency and long-term growth. Before defining a strategy, we would work with the Nueske's team to align on how success should be measured and the role new customer growth should play within the broader business strategy.

From there, we would evaluate opportunities to improve performance throughout the customer journey, identifying where additional efficiency can be gained and where investments may be needed to support future growth. While demand capture remains important, sustainable growth often requires a thoughtful investment in demand generation, helping Nueske's reach new audiences while maintaining a disciplined approach to performance.

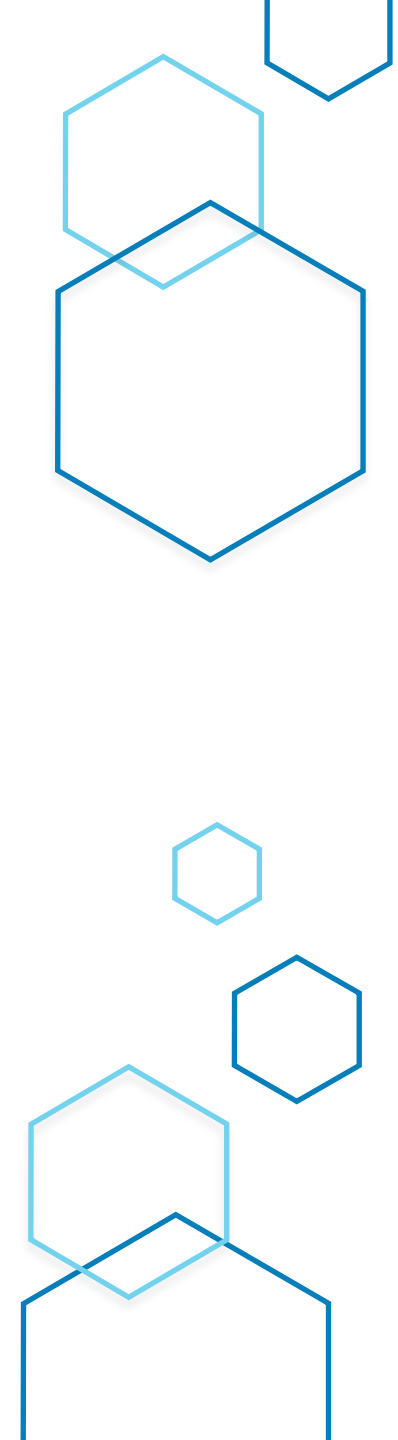


DATA-DRIVEN DECISIONS START WITH UNDERSTANDING

Q: How would you approach growing the Business Gifting segment?

Since business gifting introduces a fundamentally different audience, we'd start by looking beyond transactions to understand what drives long-term customer value. We'd focus on identifying the audiences, purchase occasions, and behaviors that create the greatest opportunity for growth, then determine where media can have the biggest impact across the buying journey.

Before jumping into tactics, we would first align on target audiences, average order values, seasonal demand patterns, buying cycles, and the overall path to purchase. Once those factors are understood, we can develop a strategy that aligns messaging, media channels, and campaign timing to support both customer acquisition and long-term growth within the business gifting segment.

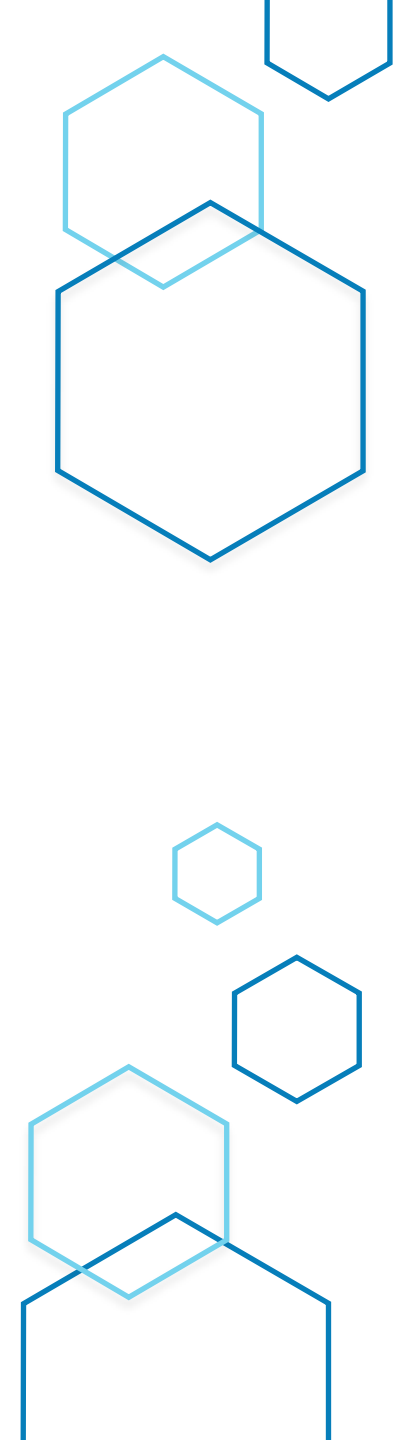


DATA-DRIVEN DECISIONS START WITH UNDERSTANDING

Q: How would you support growth across Wholesale, Foodservice, Company Store, and Schoolhouse Market?

Each of these audiences represents a unique customer journey and business objective. Our initial focus would be understanding how customers currently discover, evaluate, and engage with each offering before determining the best marketing approach.

Company Store and Schoolhouse Market may benefit from location-based awareness and destination marketing initiatives, while Wholesale and Foodservice efforts typically require longer-term nurturing strategies designed to educate prospective customers and move them through a more complex sales process. By first understanding customer behavior, sales cycles, and business goals, we can develop marketing programs tailored to the specific needs of each audience.

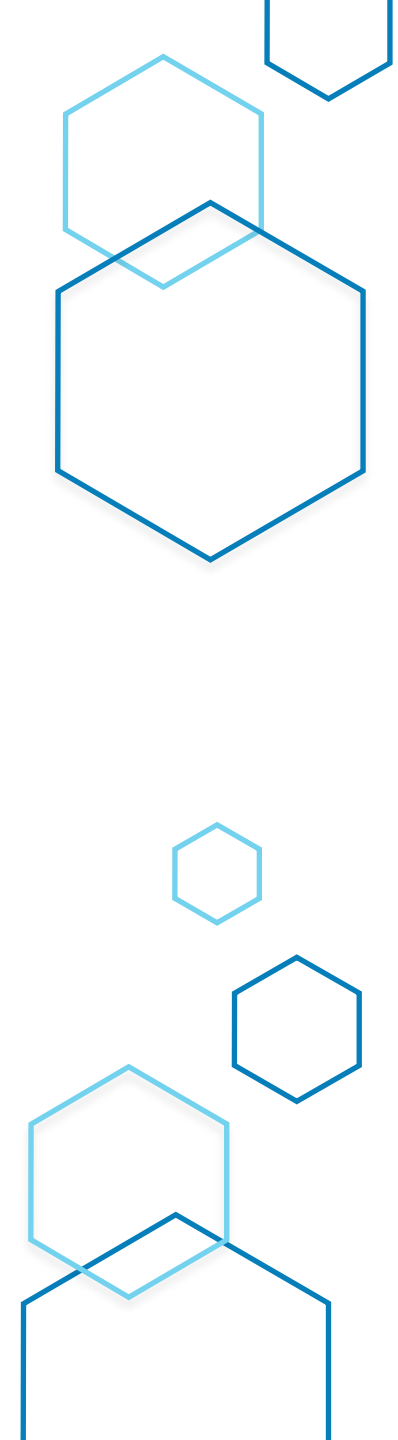


DATA-DRIVEN DECISIONS START WITH UNDERSTANDING

Q: How would you evaluate expansion into new digital channels and future growth opportunities?

Channel expansion should be driven by audience behavior and business objectives, not simply the availability of new platforms. Before recommending additional channels, we would evaluate current performance, audience engagement, customer acquisition costs, channel overlap, and measurement capabilities.

The goal is not to be present everywhere, but to identify where new opportunities exist to efficiently reach target audiences and support business growth. Once opportunities are identified, new channels can be introduced strategically, measured carefully, and scaled based on performance.



SECTION SIX: TECHNOLOGY STACK



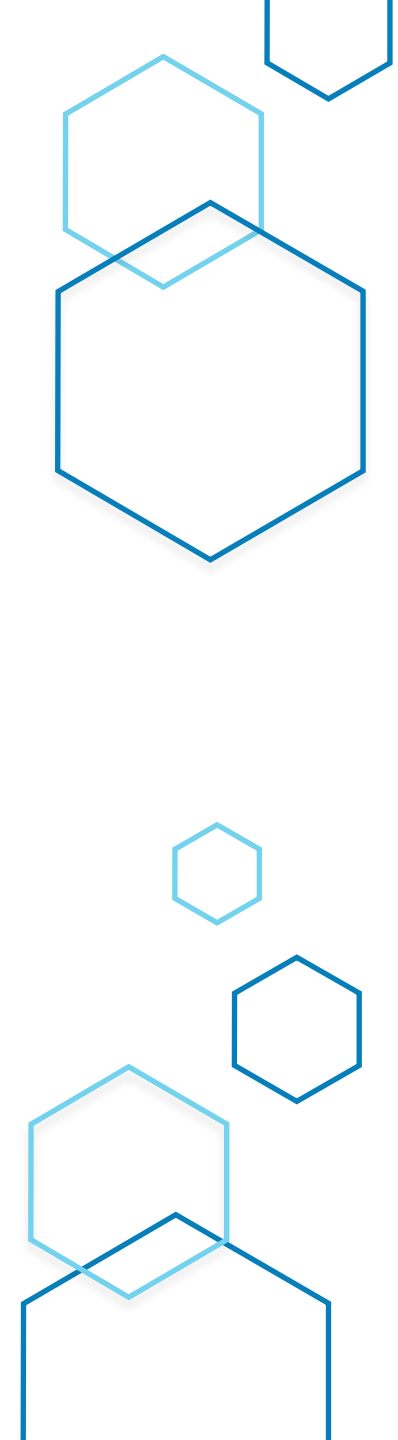
TECHNOLOGY THAT SUPPORTS STRATEGY

OUR APPROACH TO TECHNOLOGY

A technology stack is about more than the tools you license; it's the combination of platforms, processes, and expertise used to guide decisions and improve performance. Our philosophy is simple: use the right technology for the challenge at hand, while ensuring strategy, not software, drives the decision-making process.

Rather than relying on a single third-party platform, we leverage the native strengths of each advertising channel alongside trusted analytics, reporting, and research tools. As needs evolve, we can also evaluate and recommend additional technologies to support specific business objectives, attribution requirements, or reporting needs.

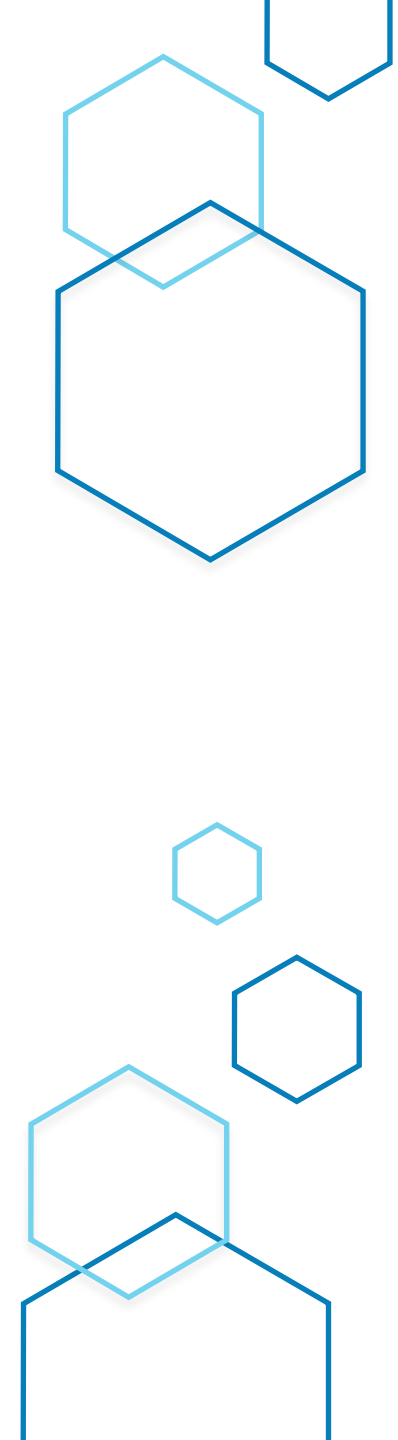
This approach gives us the flexibility to tailor technology, reporting, and optimization strategies to each client's unique needs rather than forcing every business into the same platform or process.



TECHNOLOGY THAT SUPPORTS STRATEGY

OUR APPROACH TO TECHNOLOGY

- **Media Platform Optimization** - We leverage the automation, targeting, and optimization capabilities built into platforms such as Google Ads, Meta, LinkedIn, Microsoft Ads, retail media networks, and other advertising channels. Our team continuously monitors performance to ensure platform automation remains aligned with business goals and campaign objectives.
- **Measurement & Analytics** - Using tools such as Google Analytics 4, platform tracking, DataBox, CRM integrations, and client business data, we evaluate performance through the lens of business outcomes, not platform metrics alone. This provides greater visibility into what is driving performance and where opportunities exist for continued optimization.
- **Research & Competitive Insights** - We combine performance data with audience research, industry benchmarks, market trends, and competitive intelligence to better understand the landscape and identify opportunities for growth.
- **Strategic Oversight** - Technology provides information. Our team provides interpretation, context, and recommendations. We use data and technology to support decision-making, while ensuring strategies remain aligned with business goals, customer behavior, and overall marketing objectives.



SECTION SEVEN: REPORTING

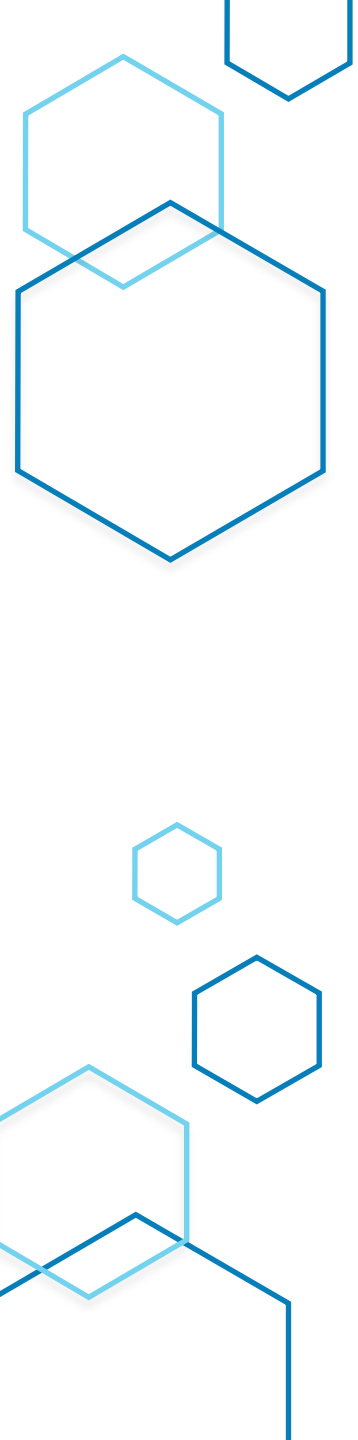


REPORTING THAT DRIVES DECISIONS

We believe reporting should do more than summarize performance, it should help guide decisions. Our reporting approach combines live performance visibility with ongoing strategic conversations to ensure marketing efforts remain aligned with business goals.

- **Live dashboards** provide 24/7 access to campaign performance and KPI tracking.
- **Monthly, quarterly, or campaign-specific reviews** help contextualize results and identify opportunities for optimization.
- **Reporting is grounded in the measurement framework** established at the start of the engagement, ensuring performance is evaluated against both marketing KPIs and broader business objectives.
- **Through ongoing collaboration**, we continuously align campaign performance, business priorities, and market conditions, adjusting strategy as needed to support long-term success.

Report examples can be found linked on the landing page for reference.



SECTION EIGHT: PRICING

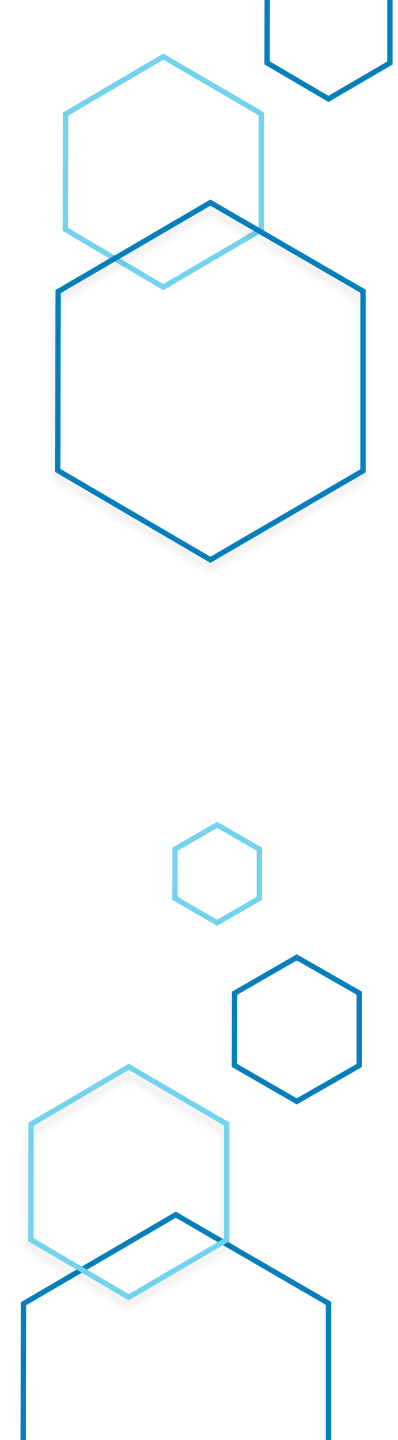


INVESTMENT BUILT AROUND YOUR GROWTH

Every engagement is customized to align with business goals, service requirements, and overall program complexity. While the exact scope and investment would be finalized through discovery and planning, the ranges below reflect our typical engagement structure for strategic marketing partnerships.

Strategic Planning & Management Fees

- **Strategy & Planning Phase**
Starting at \$15,000. Investment varies based on the scope, research requirements, audience development, performance auditing, and strategic planning needs.
- **Ongoing Management & Optimization**
Starting at \$7,500/month. Ongoing services typically include strategic oversight, campaign management, optimization, reporting, and collaboration.



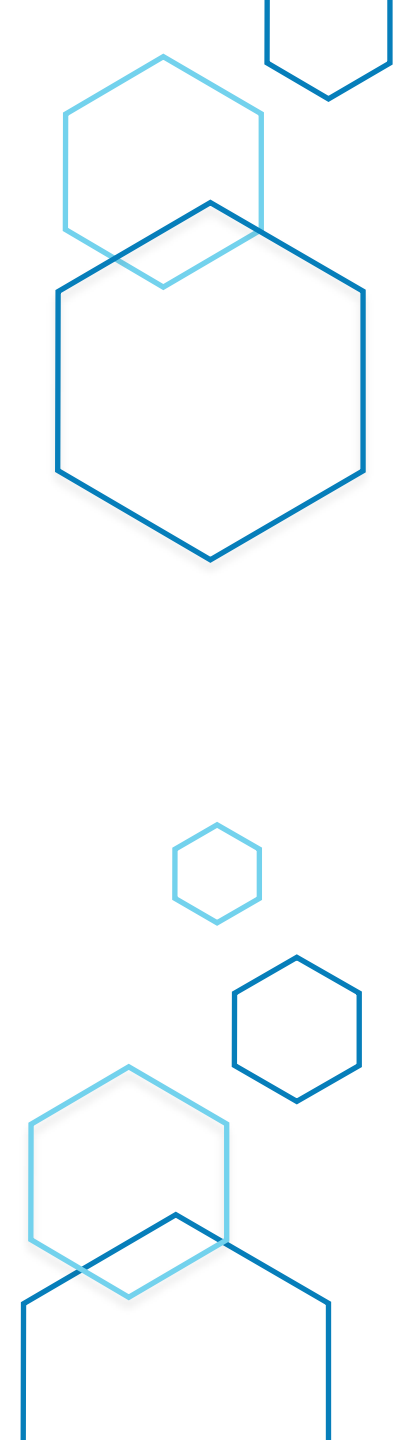
INVESTMENT BUILT AROUND YOUR GROWTH

Media Commission

- For third-party media investments managed by Element, a fee of **15% of media spend** applies. This covers administration, vendor coordination, media stewardship, and reconciliation.

Project-Based Work & Hourly Rates

- Additional project work outside the agreed-upon scope is billed at **\$175/hour** unless otherwise defined within a project estimate or statement of work.

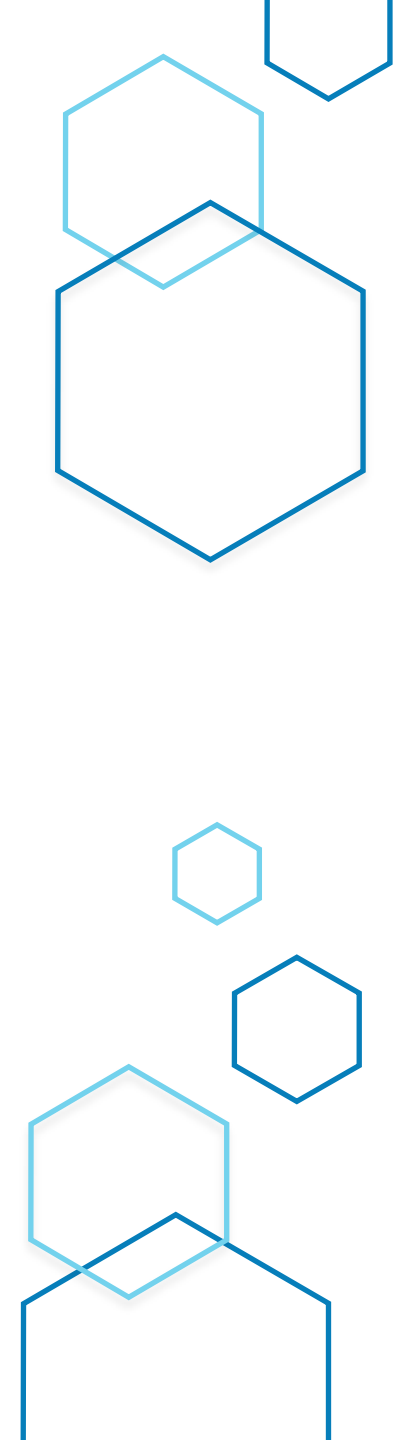


INVESTMENT BUILT AROUND YOUR GROWTH

Engagement Requirements

- **Minimum Annual Media Investment**
\$150,000 annually
- **Contract Length**
12-month initial engagement, continuing thereafter on a mutual agreement basis.
- **Termination Notice**
Either party may terminate with 60 days written notice following the initial 12-month term.
- **Media Cancellation**
The client remains responsible for any non-refundable, committed, or previously authorized media expenses, along with any applicable agency management fees associated with those placements.

**Our pricing is designed for transparency and partnership. That said, we're generally willing to negotiate a modest bacon clause into any agreement.*



SECTION NINE: ADDITIONAL OPPORTUNITIES



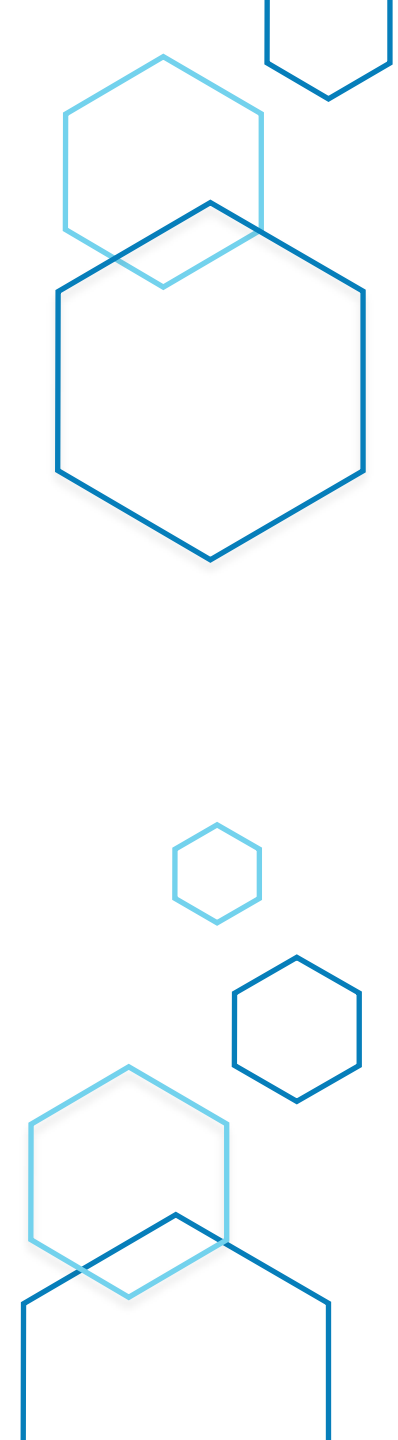
THE ADVANTAGE OF AN INTEGRATED APPROACH

CONNECTING PAID MEDIA, SEO, GEO, AND WEB STRATEGY

Paid media is often the fastest way to generate awareness, traffic, and demand. But the strongest long-term results occur when paid media is supported by an integrated marketing strategy.

SEO has evolved beyond keywords and rankings. Success today requires the alignment of content strategy, website architecture, technical optimization, schema markup, AI search readiness (GEO), public relations, brand credibility, social engagement, and user experience. Each of these elements influences how brands are discovered, evaluated, and recommended across both traditional search engines and AI-powered search experiences.

As a fully integrated agency, Element brings these disciplines together under one roof. Our paid media, SEO, web, content, PR, and creative teams collaborate to ensure every marketing effort supports the next, creating a stronger customer experience and a more effective path to conversion.



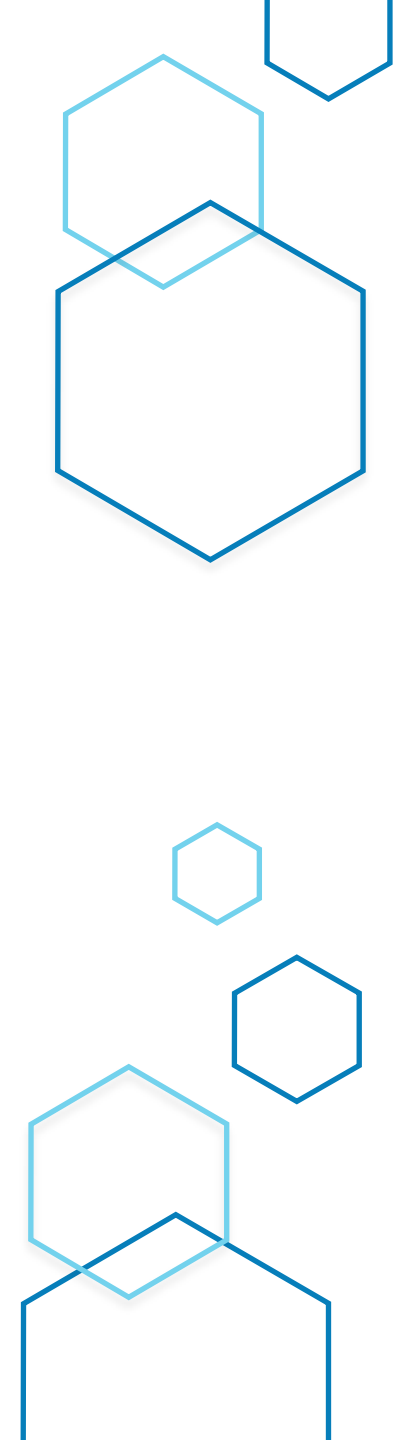
THE ADVANTAGE OF AN INTEGRATED APPROACH

CONNECTING PAID MEDIA, SEO, GEO, AND WEB STRATEGY

The result is a marketing system where paid media drives immediate visibility and demand, while SEO, GEO, content, PR, and website optimization continue building authority, discoverability, and long-term growth that delivers value well beyond any individual campaign.

- **SEO & GEO Strategy:** Content, technical optimization, schema, and AI-search readiness.
- **Website & User Experience:** Optimized pathways that help convert paid and organic visitors.
- **Public Relations & Authority Building:** Strengthening credibility, visibility, and third-party trust signals.
- **Content & Social Strategy:** Supporting discoverability, engagement, and audience growth.

Paid media can create demand today. An integrated strategy helps ensure that demand continues to generate value tomorrow.



GREAT WORK. BOTTOM LINE.

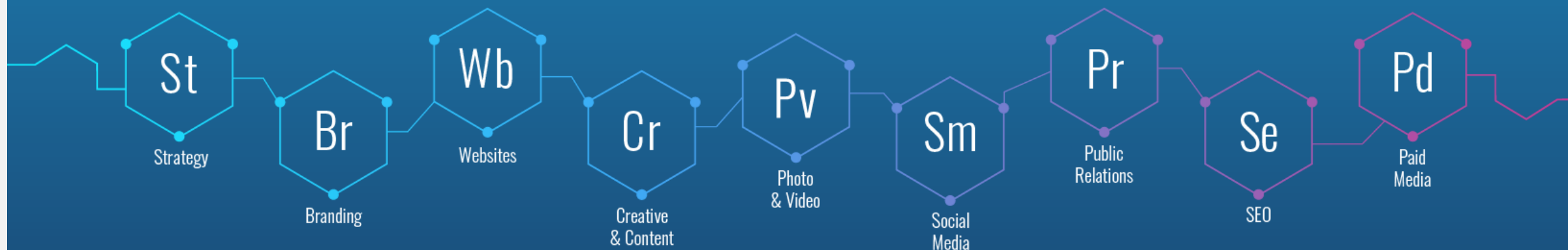
LET'S GET STARTED.

APPENDIX: OUR SERVICES



FULLY INTEGRATED MARKETING

We understand and connect every marketing touchpoint, ensuring your website is a central part of your brand experience.



A SHOULDER TO LEAN ON | AN HONEST SOUNDING BOARD | A MARKETING MENTOR | STRESS RELIEF | FUN



STRATEGY

- Primary and Secondary Research
- Competitive and Market Analysis
- Target Audience Profiling and Segmentation
- Customer Journey Mapping (Path-to-Purchase)
- Go-to-Market Messaging Strategy
- Marketing Communications Plan



BRANDING

- Brand Objective
- Brand Purpose, Mission, and Values
- Brand Position
- Brand Identity
- Brand Personality and Voice



CREATIVE

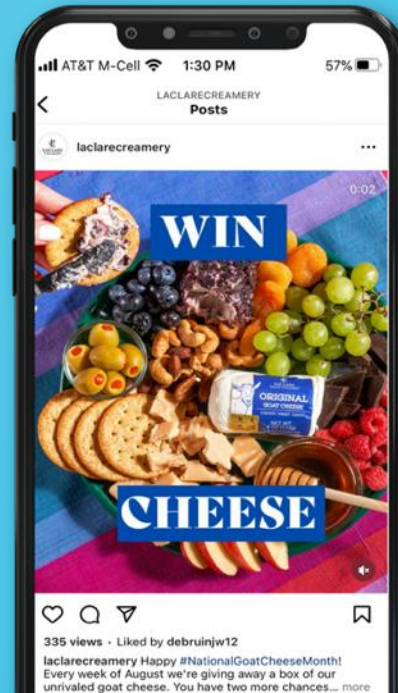
- Brand Identity Assets
- Campaign Concepts
- Traditional and Digital Design
- Direct Mail
- Tradeshows
- Environmental Graphics
- Media Assets (outdoor, digital, radio, TV, etc.)





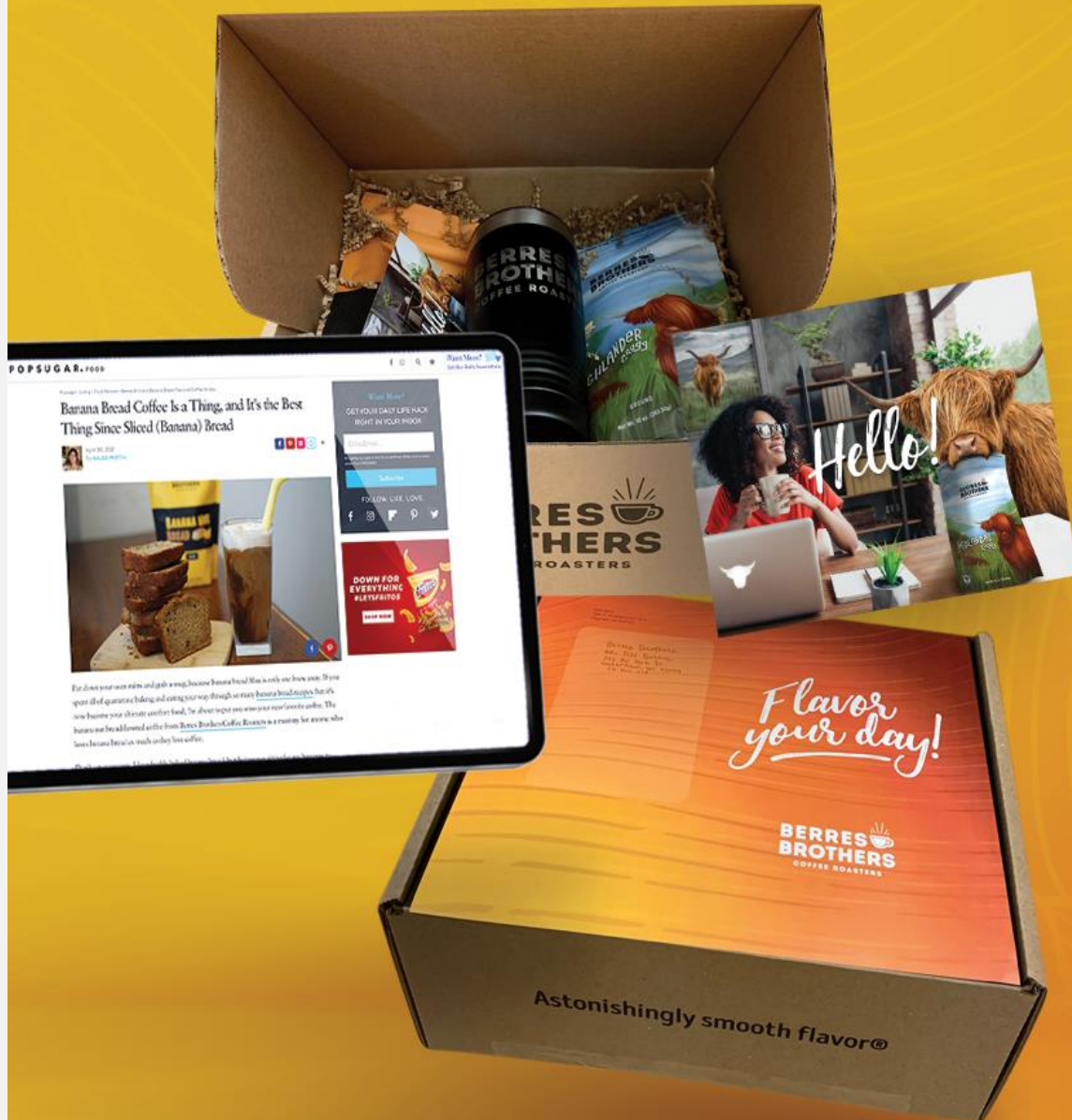
CONTENT

- Blogs
- White Papers
- E-books
- Case Studies
- Email Marketing
- Social
- Landing Pages
- Infographics



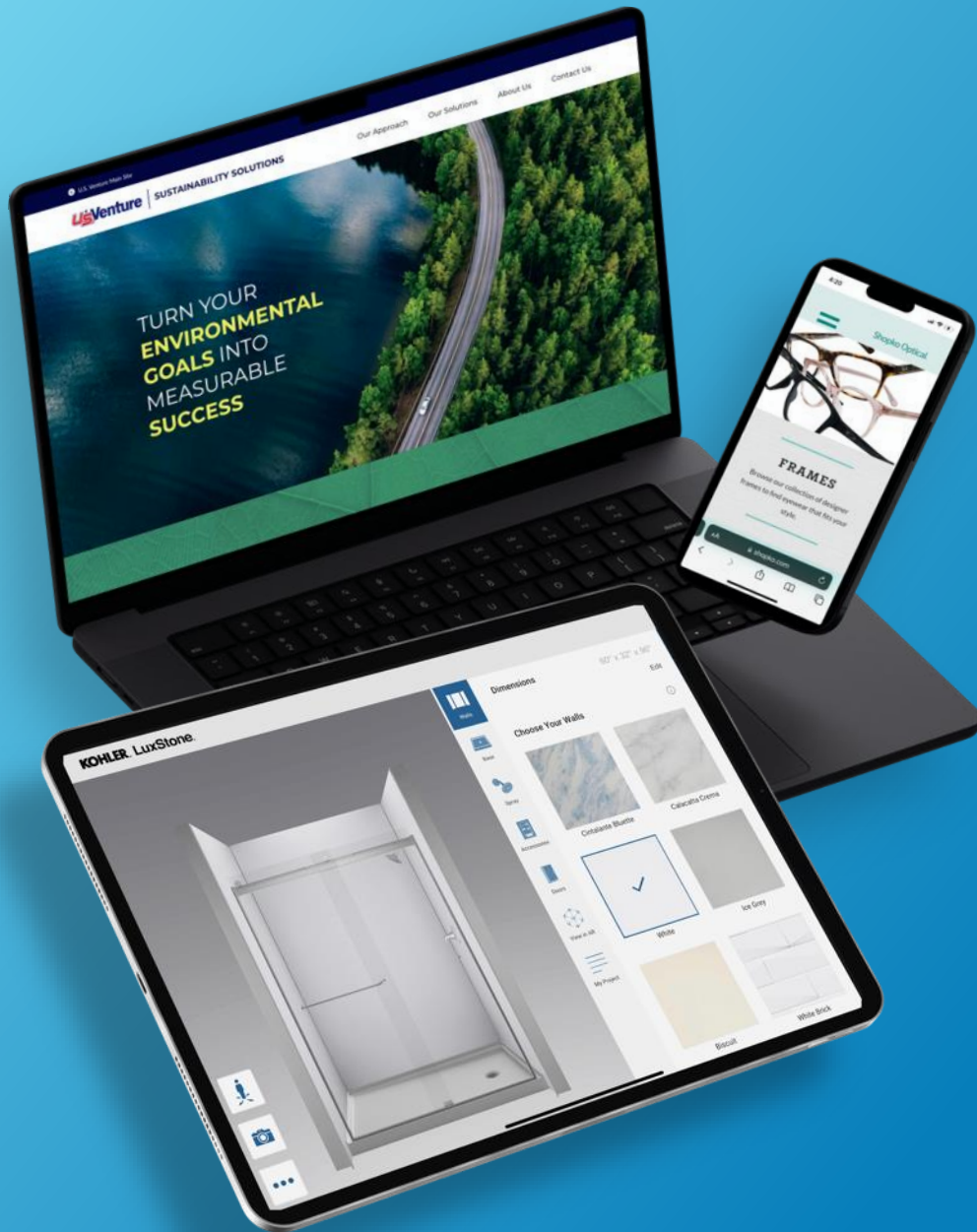
MEDIA

- Video (CTV, OTT & Online Video)
- Audio (Streaming, Podcasts & Radio)
- Paid Search & Shopping
- Paid Social
- Programmatic Display & Native
- Television (Linear, Cable, Broadcast)
- Out-of-Home (Billboards, Transit, Cinema)
- Retail Media (Instacart, Amazon Ads, Retail Media Networks)
- Shopper Marketing
- Print & Direct Mail
- Influencer & Creator Marketing
- Experiential Marketing & Sponsorships (Events, Trade Shows, Sports, Sampling)
- Affiliate & Partnership Marketing
- Location-Based Media
- Measurement, Attribution & Performance Optimization



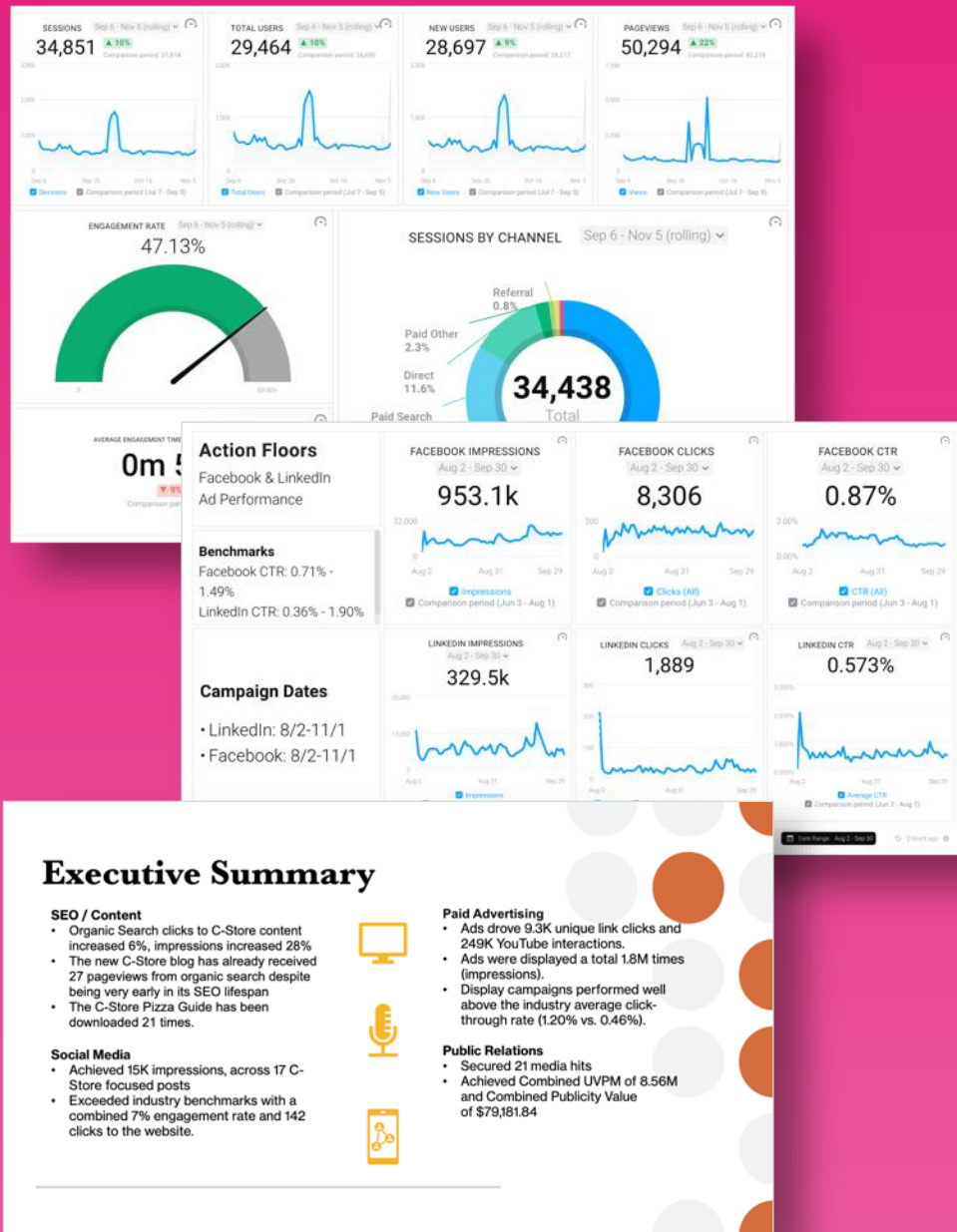
PUBLIC RELATIONS

- Earned Media
- Community Relations
- Industry Partnerships
- Branded Content
- Contributed Articles
- Influencer Campaigns
- Events and Cause Activations
- Media List Development
- Press Releases



WEBSITES AND MOBILE APPS

- UI/UX Strategy, Content, and Design
- Custom Programming
- Content Management System (CMS) Integration
- Technology-Agnostic Approach
- Search Engine Optimization (SEO)
- Email Automation
- Americans with Disabilities Act (ADA) Compliance
- General Data Protection Regulation (GDPR) Compliance



REPORTING AND ANALYTICS

- Defined Measurement Strategy
- Live Data Dashboards
- Key Insights and Recommendations
- Ongoing Monitoring and Analysis



STUDIO FORTY FOUR

Commercial Photography

- Food, Product, Lifestyle, Advertising, Industrial, Corporate, Architectural, Illustration, etc.

Commercial Video

- Broadcast, Corporate, Public Service Announcement (PSA), Social Media, Animation, Product/Demo, Culture, etc.

Other Services

- Drone, Computer-Generated Imagery (CGI), and Retouching



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